



WXYZ
20777 W. 10 Mile Rd.
Southfield, MI 48037
Main: (248)827-7777
Billing: (877)290-6086

www.wxyz.com

Billing Address:

New Media Firm
Attention: Accounts Payable
1322 G Street SE
Washington, DC 20003

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 305716-1 | 10/28/12 | October 2012 | 10/01/12 - 10/28/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|------------------|--------------|
| WXYZ | Dave Lombardo | EWS - Washington | National |

| Advertiser | Product | Estimate Number |
|-----------------------------|----------------------------|-----------------|
| Citizens for Affordable Qua | Citizens for Affordable Qu | 1538 Week 2 |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/23/12 - 10/29/12 | 305716 | |

| Billing Calendar | Billing Type |
|------------------|--------------|
| Broadcast | Cash |

| Special Handling |
|------------------|
| |

Send Payment To:

WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| 14019 | | |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| 2 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|--------------------------|----------------|---------|--------|----------------|----------|------|
| 1 | 10/23/12 | 10/29/12 | 7 Action News This Morni | 430a-5a | 11111-- | :30 | 5 | \$150.00 | NM |
| <hr/> | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 10/22/12 10/28/12 -1111-- 4 \$150.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXYZ Tu 10/23/12 4:41 AM 7 Action News This Morning 430a-5a :30 TV108X12812H \$150.00 NM | | | | | | | | | |
| 2 WXYZ W 10/24/12 4:36 AM 7 Action News This Morning 430a-5a :30 TV108X12812H \$150.00 NM | | | | | | | | | |
| 3 WXYZ Th 10/25/12 4:42 AM 7 Action News This Morning 430a-5a :30 TV108X12812H \$150.00 NM | | | | | | | | | |
| 4 WXYZ F 10/26/12 4:52 AM 7 Action News This Morning 430a-5a :30 TV108X12812H \$150.00 NM | | | | | | | | | |
| 2 | 10/23/12 | 10/29/12 | 5am News M-F | 5-6am M-F | 11111-- | :30 | 5 | \$400.00 | NM |
| <hr/> | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 10/22/12 10/28/12 -1111-- 4 \$400.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 3 WXYZ Tu 10/23/12 5:28 AM 5am News M-F 5-6am M-F :30 TV108X12812H \$400.00 NM | | | | | | | | | |
| 1 WXYZ W 10/24/12 4:58 AM 5am News M-F 5-6am M-F :30 TV108X12812H \$400.00 NM | | | | | | | | | |
| 4 WXYZ Th 10/25/12 5:20 AM 5am News M-F 5-6am M-F :30 TV108X12812H \$400.00 NM | | | | | | | | | |
| 2 WXYZ F 10/26/12 5:41 AM 5am News M-F 5-6am M-F :30 TV108X12812H \$400.00 NM | | | | | | | | | |
| 3 | 10/23/12 | 10/29/12 | M-F 7-9am | 7-9am M-F | 22222-- | :30 | 10 | \$900.00 | NM |
| <hr/> | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 10/22/12 10/28/12 -2222-- 8 \$900.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 6 WXYZ Tu 10/23/12 7:49 AM M-F 7-9am 7-9am M-F :30 TV108X12812H \$900.00 NM | | | | | | | | | |
| 1 WXYZ Tu 10/23/12 8:56 AM M-F 7-9am 7-9am M-F :30 TV108X12812H \$900.00 NM | | | | | | | | | |
| 2 WXYZ W 10/24/12 7:54 AM M-F 7-9am 7-9am M-F :30 TV108X12812H \$900.00 NM | | | | | | | | | |
| 7 WXYZ W 10/24/12 8:44 AM M-F 7-9am 7-9am M-F :30 TV108X12812H \$900.00 NM | | | | | | | | | |
| 8 WXYZ Th 10/25/12 7:26 AM M-F 7-9am 7-9am M-F :30 TV108X12812H \$900.00 NM | | | | | | | | | |
| 3 WXYZ Th 10/25/12 8:54 AM M-F 7-9am 7-9am M-F :30 TV108X12812H \$900.00 NM | | | | | | | | | |
| 4 WXYZ F 10/26/12 6:58 AM M-F 7-9am 7-9am M-F :30 TV108X12812H \$900.00 NM | | | | | | | | | |
| 9 WXYZ F 10/26/12 7:49 AM M-F 7-9am 7-9am M-F :30 TV108X12812H \$900.00 NM | | | | | | | | | |



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WXYZ
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Cincinnati, OH 45264-3405

DUPLICATE INVOICE

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------------------------|--------------|----------------------------|---------------------|
| 305716-1 | 10/28/12 | October 2012 | 10/01/12 - 10/28/12 |
| Advertiser | | Product | Estimate Number |
| Citizens for Affordable Qua | | Citizens for Affordable Qu | 1538 Week 2 |

www.wxyz.com

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|---------------------|----------------|---------|--------|----------------|----------|------|
| 4 | 10/27/12 | 10/27/12 | Action News SAT 6am | SAT 6-7am | -----S- | :30 | 1 | \$250.00 | NM |
| Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS -----S- Spots/Week 1 Rate \$250.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXYZ Sa 10/27/12 6:22 AM Action News SAT 6am SAT 6-7am :30 TV108X12812H \$250.00 NM | | | | | | | | | |
| 5 | 10/27/12 | 10/27/12 | GMA SAT 7-8am | SAT 7-8am | -----S- | :30 | 1 | \$350.00 | NM |
| Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS -----S- Spots/Week 1 Rate \$350.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXYZ Sa 10/27/12 7:55 AM GMA SAT 7-8am SAT 7-8am :30 TV108X12812H \$350.00 NM | | | | | | | | | |
| 6 | 10/27/12 | 10/27/12 | Action News SAT 8am | SAT 8-9am | -----S- | :30 | 1 | \$350.00 | NM |
| Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS -----S- Spots/Week 1 Rate \$350.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXYZ Sa 10/27/12 8:39 AM Action News SAT 8am SAT 8-9am :30 TV108X12812H \$350.00 NM | | | | | | | | | |
| 7 | 10/28/12 | 10/28/12 | GMA SUN 7-8am | SUN 7-8am | -----S | :30 | 1 | \$350.00 | NM |
| Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS -----S Spots/Week 1 Rate \$350.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXYZ Su 10/28/12 7:29 AM GMA SUN 7-8am SUN 7-8am :30 TV108X12812H \$350.00 NM | | | | | | | | | |
| 8 | 10/28/12 | 10/28/12 | Action News SUN 8am | Sun 8-930am | -----S | :30 | 1 | \$350.00 | NM |
| Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS -----S Spots/Week 1 Rate \$350.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXYZ Su 10/28/12 8:24 AM Action News SUN 8am Sun 8-930am :30 TV108X12812H \$350.00 NM | | | | | | | | | |
| 9 | 10/23/12 | 10/29/12 | M-F 9a-10a | 9-10am M-F | 22222-- | :30 | 10 | \$500.00 | NM |
| Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS - 22222-- Spots/Week 8 Rate \$500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 6 WXYZ Tu 10/23/12 9:23 AM M-F 9a-10a 9-10am M-F :30 TV108X12812H \$500.00 NM | | | | | | | | | |
| 1 WXYZ Tu 10/23/12 9:51 AM M-F 9a-10a 9-10am M-F :30 TV108X12812H \$500.00 NM | | | | | | | | | |
| 2 WXYZ W 10/24/12 9:26 AM M-F 9a-10a 9-10am M-F :30 TV108X12812H \$500.00 NM | | | | | | | | | |
| 7 WXYZ W 10/24/12 9:47 AM M-F 9a-10a 9-10am M-F :30 TV108X12812H \$500.00 NM | | | | | | | | | |
| 8 WXYZ Th 10/25/12 9:22 AM M-F 9a-10a 9-10am M-F :30 TV108X12812H \$500.00 NM | | | | | | | | | |
| 3 WXYZ Th 10/25/12 9:47 AM M-F 9a-10a 9-10am M-F :30 TV108X12812H \$500.00 NM | | | | | | | | | |
| 4 WXYZ F 10/26/12 9:33 AM M-F 9a-10a 9-10am M-F :30 TV108X12812H \$500.00 NM | | | | | | | | | |
| 9 WXYZ F 10/26/12 9:59 AM M-F 9a-10a 9-10am M-F :30 TV108X12812H \$500.00 NM | | | | | | | | | |
| 10 | 10/23/12 | 10/29/12 | M-F 10a-11a | 10-11am M-F | 11111-- | :30 | 5 | \$400.00 | NM |
| Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS - 11111-- Spots/Week 4 Rate \$400.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXYZ Tu 10/23/12 10:38 AM M-F 10a-11a 10-11am M-F :30 TV108X12812H \$400.00 NM | | | | | | | | | |
| 4 WXYZ W 10/24/12 10:55 AM M-F 10a-11a 10-11am M-F :30 TV108X12812H \$400.00 NM | | | | | | | | | |
| 2 WXYZ Th 10/25/12 10:33 AM M-F 10a-11a 10-11am M-F :30 TV108X12812H \$400.00 NM | | | | | | | | | |
| 5 WXYZ F 10/26/12 10:41 AM M-F 10a-11a 10-11am M-F :30 TV108X12812H \$400.00 NM | | | | | | | | | |



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Cincinnati, OH 45264-3405

DUPLICATE INVOICE

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| 305716-1 | 10/28/12 | October 2012 | 10/01/12 - 10/28/12 |
| Advertiser | | Product | Estimate Number |
| Citizens for Affordable Qua | | Citizens for Affordable Qu | 1538 Week 2 |

www.wxyz.com

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|-------------|----------------|----------|--------|----------------|------------|------|
| 11 | 10/23/12 | 10/29/12 | 12n-1p | 12-1pm M-F | 111111-- | :30 | 5 | \$500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 10/22/12 10/28/12 - 1111-- 4 \$500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXYZ Tu 10/23/12 12:29 PM 12n-1p 12-1pm M-F :30 TV108X12812H \$500.00 NM | | | | | | | | | |
| 2 WXYZ W 10/24/12 12:11 PM 12n-1p 12-1pm M-F :30 TV108X12812H \$500.00 NM | | | | | | | | | |
| 3 WXYZ Th 10/25/12 12:59 PM 12n-1p 12-1pm M-F :30 TV108X12812H \$500.00 NM | | | | | | | | | |
| 4 WXYZ F 10/26/12 12:28 PM 12n-1p 12-1pm M-F :30 TV108X12812H \$500.00 NM | | | | | | | | | |
| 12 | 10/23/12 | 10/29/12 | Dr. Oz | 4-5pm M-F | 111111-- | :30 | 5 | \$900.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 10/22/12 10/28/12 - 1111-- 4 \$900.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 2 WXYZ Tu 10/23/12 4:14 PM Dr. Oz 4-5pm M-F :30 TV108X12812H \$900.00 NM | | | | | | | | | |
| 4 WXYZ W 10/24/12 4:29 PM Dr. Oz 4-5pm M-F :30 TV108X12812H \$900.00 NM | | | | | | | | | |
| 1 WXYZ Th 10/25/12 4:56 PM Dr. Oz 4-5pm M-F :30 TV108X12812H \$900.00 NM | | | | | | | | | |
| 5 WXYZ F 10/26/12 4:55 PM Dr. Oz 4-5pm M-F :30 TV108X12812H \$900.00 NM | | | | | | | | | |
| 13 | 10/23/12 | 10/29/12 | 5-6pm M-F | 5-6pm M-F | 111111-- | :30 | 5 | \$1,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 10/22/12 10/28/12 - 1111-- 4 \$1,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXYZ Tu 10/23/12 5:23 PM 5-6pm M-F 5-6pm M-F :30 TV108X12812H \$1,000.00 NM | | | | | | | | | |
| 4 WXYZ W 10/24/12 5:26 PM 5-6pm M-F 5-6pm M-F :30 TV108X12812H \$1,000.00 NM | | | | | | | | | |
| 2 WXYZ Th 10/25/12 5:51 PM 5-6pm M-F 5-6pm M-F :30 TV108X12812H \$1,000.00 NM | | | | | | | | | |
| 5 WXYZ F 10/26/12 5:38 PM 5-6pm M-F 5-6pm M-F :30 TV108X12812H \$1,000.00 NM | | | | | | | | | |
| 14 | 10/23/12 | 10/29/12 | 6-630pm M-F | 6-630pm M-F | 111111-- | :30 | 5 | \$1,200.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 10/22/12 10/28/12 - 1111-- 4 \$1,200.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 3 WXYZ Tu 10/23/12 6:21 PM 6-630pm M-F 6-630pm M-F :30 TV108X12812H \$1,200.00 NM | | | | | | | | | |
| 1 WXYZ W 10/24/12 6:10 PM 6-630pm M-F 6-630pm M-F :30 TV108X12812H \$1,200.00 NM | | | | | | | | | |
| 4 WXYZ Th 10/25/12 6:28 PM 6-630pm M-F 6-630pm M-F :30 TV108X12812H \$1,200.00 NM | | | | | | | | | |
| 2 WXYZ F 10/26/12 6:22 PM 6-630pm M-F 6-630pm M-F :30 TV108X12812H \$1,200.00 NM | | | | | | | | | |
| 15 | 10/23/12 | 10/29/12 | M-F 7-730p | 7-730pm M-F | 111111-- | :30 | 5 | \$1,200.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 10/22/12 10/28/12 - 1111-- 4 \$1,200.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXYZ Tu 10/23/12 7:28 PM M-F 7-730p 7-730pm M-F :30 TV108X12812H \$1,200.00 NM | | | | | | | | | |
| 4 WXYZ W 10/24/12 7:29 PM M-F 7-730p 7-730pm M-F :30 TV108X12812H \$1,200.00 NM | | | | | | | | | |
| 2 WXYZ Th 10/25/12 7:25 PM M-F 7-730p 7-730pm M-F :30 TV108X12812H \$1,200.00 NM | | | | | | | | | |
| 5 WXYZ F 10/26/12 7:28 PM M-F 7-730p 7-730pm M-F :30 TV108X12812H \$1,200.00 NM | | | | | | | | | |



Send Payment To:

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Cincinnati, OH 45264-3405

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| 305716-1 | 10/28/12 | October 2012 | 10/01/12 - 10/28/12 |
| Advertiser | | Product | Estimate Number |
| Citizens for Affordable Qua | | Citizens for Affordable Qu | 1538 Week 2 |

www.wxyz.com

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|------------------------|------------------|-----------|--------|----------------|------------|------|
| 16 | 10/27/12 | 10/27/12 | Sat 7-8pm | 7-8pm Sat | -----S- | :30 | 1 | \$1,000.00 | NM |
| Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS -----S- Spots/Week 1 Rate \$1,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXYZ Sa 10/27/12 Sat 7-8pm 7-8pm Sat :00 \$1,000.00 NM See MG 16.2 | | | | | | | | | |
| 2 WXYZ Sa 10/27/12 7:53 PM Sa 7-8p 7pm Sat :30 TV108X12812H \$1,000.00 NM MG for 16.1 10/27 | | | | | | | | | |
| 17 | 10/28/12 | 10/28/12 | Su 6-630p | 6-630pm Sun | -----S | :30 | 1 | \$750.00 | NM |
| Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS -----S Spots/Week 1 Rate \$750.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXYZ Su 10/28/12 6:13 PM Su 6-630p 6-630pm Sun :30 TV108X12812H \$750.00 NM | | | | | | | | | |
| 18 | 10/24/12 | 10/29/12 | M-F 730-8pm | 730-8pm M-F | 1- 1- 1-- | :30 | 3 | \$1,800.00 | NM |
| Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS -- 1- 1-- Spots/Week 2 Rate \$1,800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXYZ W 10/24/12 7:54 PM M-F 730-8pm 730-8pm M-F :30 TV108X12812H \$1,800.00 NM | | | | | | | | | |
| 2 WXYZ F 10/26/12 7:55 PM M-F 730-8pm 730-8pm M-F :30 TV108X12812H \$1,800.00 NM | | | | | | | | | |
| 19 | 10/23/12 | 10/29/12 | 11pm Action News Updat | 11-1135pm M-Sun | 11- 1- 1- | :30 | 4 | \$2,000.00 | NM |
| Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS - 1- 1- 1- Spots/Week 3 Rate \$2,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXYZ Tu 10/23/12 11:34 PM 11pm Action News Update 11-1135pm M-Sun :30 TV108X12812H \$2,000.00 NM | | | | | | | | | |
| 2 WXYZ Th 10/25/12 11:31 PM 11pm Action News Update 11-1135pm M-Sun :30 TV108X12812H \$2,000.00 NM | | | | | | | | | |
| 3 WXYZ Sa 10/27/12 11pm Action News Update 11-1135pm M-Sun :00 \$2,000.00 NM See MG 19.5 | | | | | | | | | |
| 5 WXYZ Sa 10/27/12 11:55 PM 11pm Action News Update 11-1135pm M-Sun :30 TV108X12812H \$2,000.00 NM MG for 19.3 10/27 | | | | | | | | | |
| 20 | 10/23/12 | 10/29/12 | Nightline | 1135pm-1205am M | 11111-- | :30 | 5 | \$750.00 | NM |
| Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS - 11111-- Spots/Week 4 Rate \$750.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXYZ Tu 10/23/12 Nightline 1135pm-1205am M :00 \$750.00 NM Credited | | | | | | | | | |
| 2 WXYZ W 10/24/12 12:01 AM Nightline 1135pm-1205am M :30 TV108X12812H \$1,500.00 NM | | | | | | | | | |
| 3 WXYZ Th 10/25/12 Nightline 1135pm-1205am M :00 \$750.00 NM Credited | | | | | | | | | |
| 4 WXYZ F 10/26/12 Nightline 1135pm-1205am M :00 \$1,500.00 NM Credited | | | | | | | | | |
| 21 | 10/23/12 | 10/29/12 | Jimmy Kimmel Live | 1205am-105am M-I | 11111-- | :30 | 5 | \$250.00 | NM |
| Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS - 11111-- Spots/Week 4 Rate \$250.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXYZ Tu 10/23/12 12:24 AM Jimmy Kimmel Live 1205am-105am M-I :30 TV108X12812H \$250.00 NM | | | | | | | | | |
| 2 WXYZ W 10/24/12 12:52 AM Jimmy Kimmel Live 1205am-105am M-I :30 TV108X12812H \$250.00 NM | | | | | | | | | |
| 3 WXYZ Th 10/25/12 12:24 AM Jimmy Kimmel Live 1205am-105am M-I :30 TV108X12812H \$250.00 NM | | | | | | | | | |
| 4 WXYZ F 10/26/12 12:36 AM Jimmy Kimmel Live 1205am-105am M-I :30 TV108X12812H \$250.00 NM | | | | | | | | | |

We warrant that the actual broadcast information shown on this invoice was taken from the program log. We certify that the advertising sales practices and this advertising sales agreement do not discriminate on the basis of race or ethnicity.



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Cincinnati, OH 45264-3405

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| Citizens for Affordable Qua | | Citizens for Affordable Qu | 1538 Week 2 |

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| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|-----------------------------|------------------|----------|--------|----------------|------------|------|
| 22 | 10/23/12 | 10/29/12 | M-F 106a-206a | 106am-206am | 111111-- | :30 | 5 | \$150.00 | NM |
| Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS - 111111-- Spots/Week 4 Rate \$150.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXYZ Tu 10/23/12 1:18 AM M-F 106a-206a 106am-206am :30 TV108X12812H \$150.00 NM | | | | | | | | | |
| 2 WXYZ W 10/24/12 1:25 AM M-F 106a-206a 106am-206am :30 TV108X12812H \$150.00 NM | | | | | | | | | |
| 3 WXYZ Th 10/25/12 1:18 AM M-F 106a-206a 106am-206am :30 TV108X12812H \$150.00 NM | | | | | | | | | |
| 4 WXYZ F 10/26/12 1:56 AM M-F 106a-206a 106am-206am :30 TV108X12812H \$150.00 NM | | | | | | | | | |
| 23 | 10/27/12 | 10/27/12 | SA Greys | 1130pm-1230am | -----S- | :30 | 1 | \$250.00 | NM |
| Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS -----S- Spots/Week 1 Rate \$250.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXYZ Sa 10/27/12 12:24 AM SA Greys 1130pm-1230am :30 TV108X12812H \$250.00 NM | | | | | | | | | |
| 24 | 10/28/12 | 10/28/12 | SU 1130p-12a | 1130pm-12am | -----S | :30 | 1 | \$550.00 | NM |
| Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS -----S Spots/Week 1 Rate \$550.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXYZ Su 10/28/12 SU 1130p-12a 1130pm-12am :00 Credited \$550.00 NM | | | | | | | | | |
| 26 | 10/23/12 | 10/23/12 | Private Practice | 10-11pm Tuesday | -T----- | :30 | 1 | \$5,000.00 | NM |
| Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS -T----- Spots/Week 1 Rate \$5,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXYZ Tu 10/23/12 10:43 PM Private Practice 10-11pm Tuesday :30 TV108X12812H \$5,000.00 NM | | | | | | | | | |
| 27 | 10/25/12 | 10/25/12 | Scandal | 10-11pm Thursday | ---T--- | :30 | 1 | \$5,000.00 | NM |
| Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS ---T--- Spots/Week 1 Rate \$5,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXYZ Th 10/25/12 10:40 PM Scandal 10-11pm Thursday :30 TV108X12812H \$5,000.00 NM | | | | | | | | | |
| 28 | 10/26/12 | 10/26/12 | Shark Tank | 8-9pm Friday | ----F-- | :30 | 1 | \$2,000.00 | NM |
| Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS ----F-- Spots/Week 1 Rate \$2,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXYZ F 10/26/12 8:21 PM Shark Tank 8-9pm Friday :30 TV108X12812H \$2,000.00 NM | | | | | | | | | |
| 29 | 10/27/12 | 10/27/12 | ABC's Saturday Night Foc SA | 8pm-1130pm | -----S- | :30 | 1 | \$3,000.00 | NM |
| Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS -----S- Spots/Week 1 Rate \$3,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXYZ Sa 10/27/12 9:54 PM ABC's Saturday Night Football SA 8pm-1130pm :30 TV108X12812H \$3,000.00 NM | | | | | | | | | |
| 30 | 10/28/12 | 10/28/12 | AFHV | 7-8pm Sunday | -----S | :30 | 1 | \$3,000.00 | NM |
| Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS -----S Spots/Week 1 Rate \$3,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXYZ Su 10/28/12 7:43 PM AFHV 7-8pm Sunday :30 TV108X12812H \$3,000.00 NM | | | | | | | | | |

We warrant that the actual broadcast information shown on this invoice was taken from the program log. We certify that the advertising sales practices and this advertising sales agreement do not discriminate on the basis of race or ethnicity.



Send Payment To:

WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

DUPLICATE INVOICE

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------------------------|--------------|----------------------------|---------------------|
| 305716-1 | 10/28/12 | October 2012 | 10/01/12 - 10/28/12 |
| Advertiser | | Product | Estimate Number |
| Citizens for Affordable Qua | | Citizens for Affordable Qu | 1538 Week 2 |

www.wxyz.com

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|---------------------|-----------------|---------|--------|----------------|------------|------|
| 31 | 10/28/12 | 10/28/12 | Action News SUN 6am | SUN 6-7am | -----S | :30 | 1 | \$250.00 | NM |
| Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS -----S Spots/Week 1 Rate \$250.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXYZ Su 10/28/12 6:37 AM Action News SUN 6am SUN 6-7am :30 TV108X12812H \$250.00 NM | | | | | | | | | |
| 32 | 10/23/12 | 10/29/12 | M-F 11a-12n | 11am-12pm M-F | 11111-- | :30 | 5 | \$750.00 | NM |
| Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS -1111-- Spots/Week 4 Rate \$750.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXYZ Tu 10/23/12 M-F 11a-12n 11am-12pm M-F :00 \$750.00 NM <i>Credited</i> | | | | | | | | | |
| 2 WXYZ W 10/24/12 11:33 AM M-F 11a-12n 11am-12pm M-F :30 TV108X12812H \$1,500.00 NM | | | | | | | | | |
| 3 WXYZ Th 10/25/12 11:25 AM M-F 11a-12n 11am-12pm M-F :30 TV108X12812H \$1,500.00 NM | | | | | | | | | |
| 4 WXYZ F 10/26/12 M-F 11a-12n 11am-12pm M-F :00 \$750.00 NM <i>Credited</i> | | | | | | | | | |
| 33 | 10/27/12 | 10/27/12 | SA Unit | 1am-2am | -----S- | :30 | 1 | \$175.00 | NM |
| Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS -----S- Spots/Week 1 Rate \$175.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXYZ Sa 10/27/12 SA Unit 1am-2am :00 \$175.00 NM <i>See MG 33.2</i> | | | | | | | | | |
| 2 WXYZ Sa 10/27/12 1:28 AM SA 1230a-130a 1230am-130am :30 TV108X12812H \$175.00 NM <i>MG for 33.1 10/27</i> | | | | | | | | | |
| 34 | 10/28/12 | 10/28/12 | SU 12a-1a | 12am-1am | -----S | :30 | 1 | \$250.00 | NM |
| Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS -----S Spots/Week 1 Rate \$250.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXYZ Su 10/28/12 12:11 AM SU 12a-1a 12am-1am :30 TV108X12812H \$250.00 NM | | | | | | | | | |
| 35 | 10/24/12 | 10/24/12 | Middle/Suburgatory | 8-9pm Wednesday | --W---- | :30 | 1 | \$4,500.00 | NM |
| Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS --W--- Spots/Week 1 Rate \$4,500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXYZ W 10/24/12 7:58 PM Middle/Suburgatory 8-9pm Wednesday :30 TV108X12812H \$4,500.00 NM | | | | | | | | | |
| 36 | 10/23/12 | 10/29/12 | Action News 6am | 6-7am M-F | 11111-- | :30 | 5 | \$900.00 | NM |
| Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS -1111-- Spots/Week 4 Rate \$900.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXYZ Tu 10/23/12 6:11 AM Action News 6am 6-7am M-F :30 TV108X12812H \$900.00 NM | | | | | | | | | |
| 2 WXYZ W 10/24/12 6:41 AM Action News 6am 6-7am M-F :30 TV108X12812H \$900.00 NM | | | | | | | | | |
| 3 WXYZ Th 10/25/12 5:59 AM Action News 6am 6-7am M-F :30 TV108X12812H \$900.00 NM | | | | | | | | | |
| 4 WXYZ F 10/26/12 6:39 AM Action News 6am 6-7am M-F :30 TV108X12812H \$900.00 NM | | | | | | | | | |
| 37 | 10/28/12 | 10/28/12 | SU 1a-2a | 1am-2am | -----S | :30 | 1 | \$175.00 | NM |
| Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS -----S Spots/Week 1 Rate \$175.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXYZ Su 10/28/12 1:59 AM SU 1a-2a 1am-2am :30 TV108X12812H \$175.00 NM | | | | | | | | | |

We warrant that the actual broadcast information shown on this invoice was taken from the program log. We certify that the advertising sales practices and this advertising sales agreement do not discriminate on the basis of race or ethnicity.



Send Payment To:

WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

DUPLICATE INVOICE

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------------------------|----------------------------|-----------------|---------------------|
| 305716-1 | 10/28/12 | October 2012 | 10/01/12 - 10/28/12 |
| Advertiser | Product | Estimate Number | |
| Citizens for Affordable Qua | Citizens for Affordable Qu | 1538 Week 2 | |

www.wxyz.com

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|---------------------|----------------|-----------|--------|----------------|------------|------|
| 38 | 10/23/12 | 10/23/12 | Happy Endings/Apt23 | 9-10pm Tuesday | - T ----- | :30 | 1 | \$9,000.00 | NM |
| Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS -T----- Spots/Week 1 Rate \$9,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXYZ Tu 10/23/12 9:21 PM Happy Endings/Apt23 9-10pm Tuesday :30 TV108X12812H \$9,000.00 NM | | | | | | | | | |
| 39 | 10/26/12 | 10/26/12 | Primetime | 9-10pm Friday | -----F-- | :30 | 1 | \$4,000.00 | NM |
| Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS -----F-- Spots/Week 1 Rate \$4,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXYZ F 10/26/12 Primetime 9-10pm Friday :00 \$4,000.00 NM See MG 39.2 | | | | | | | | | |
| 2 WXYZ F 10/26/12 9:23 PM Primetime 9-10pm Friday :30 TV108X12812H \$4,000.00 NM MG for 39.1 10/26 | | | | | | | | | |
| 40 | 10/28/12 | 10/28/12 | Revenge | 9-10pm Sunday | -----S | :30 | 1 | \$5,000.00 | NM |
| Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS -----S Spots/Week 1 Rate \$5,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXYZ Su 10/28/12 9:18 PM Revenge 9-10pm Sunday :30 TV108X12812H \$5,000.00 NM | | | | | | | | | |

| | | | |
|-------------|----|-------------|-------------|
| Total Spots | 89 | Gross Total | \$98,500.00 |
|-------------|----|-------------|-------------|

Payment Terms 30 Days

| | |
|--------------------------|-------------|
| <u>Agency Commission</u> | \$14,775.00 |
| <u>Net Amount Due</u> | \$83,725.00 |